

Career Navigation Solutions Summit: Panel Topics & Speaker Bios

Monday, October 5, Schoolcraft College's VistaTech Center

Register: <http://bit.ly/Oct5gtw>

Panel 1- What's the Problem? Overview of "Getting to Work" report findings & Bridge reporting on career navigation

In this panel, we'll discuss what the Michigan public shared in our "Getting to Work" community conversations and polls. Michigan residents have serious concerns about the K-12 counseling and advising system's ability to assist students in making decisions about post-secondary education and careers. They believe that high schools, colleges and vocational programs, and students and families are all responsible for career navigation and guidance. And, they have ideas for how to improve the college and career counseling system in Michigan.

Panelists include:

John Bebow, President and CEO, The Center for Michigan

John Bebow is president and CEO of the Center for Michigan. Prior to joining the Center in 2006, he worked for 16 years as a professional journalist, mainly as an investigative reporter for The Chicago Tribune, Detroit Free Press, Detroit News, Ann Arbor News, and Traverse City Record-Eagle. He covered the 2003 invasion of Iraq for the Detroit News and Gannett newspapers. He also served as editor-in-chief of MLive.com, Michigan's largest online news and information service. He lives in Ann Arbor with his wife, Monica, and their daughter, Delaney. He holds a bachelor's degree with honors in English from Western Michigan University and a MBA with distinction from the University of Michigan Ross School of Business.



Amber DeLind, Outreach Director, The Center for Michigan

Amber DeLind serves as outreach director of the Center for Michigan. Previously, Amber worked as a grant programs consultant for the Michigan Nonprofit Association, and completed two years of national service as an AmeriCorps*VISTA and VISTA Leader for Michigan Campus Compact. She received a B.A. in psychology from the Michigan State University Honors College and a Master of Public Administration (MPA) degree from Grand Valley State University. She lives in Farmington with her husband, David.



David Zeman, Senior Editor, Bridge Magazine

David Zeman is senior editor at Bridge. Previously, he was director of content and communication at the nonprofit Education Trust-Midwest. Zeman worked for two decades at the Detroit Free Press as an investigative reporter and editor. As editor, his reporters won some of the nation's highest honors, including the Pulitzer Prize, the George Polk Award, the Worth Bingham Prize and the National Headliner Public Service Award. Before returning to his hometown of Detroit, Zeman was a reporter at The Miami Herald and The (Raleigh, N.C.) News and Observer. He also spent two years as an attorney at a commercial litigation law firm in Miami. Zeman holds a law degree from the University of Miami, a master's in journalism from Columbia University and a bachelor's degree in journalism from the University of North Carolina at Chapel Hill. He lives in Beverly Hills with his wife and two children.



Ron French, Senior Writing, Bridge Magazine

Senior Writer Ron French joined Bridge in 2011 after having won more than 40 national and state journalism awards since he joined the Detroit News in 1995. French has a long track record of uncovering emerging issues and changing the public policy debate through his work. In 2006, he foretold the coming crisis in the auto industry in a special report detailing how worker health-care costs threatened to bankrupt General Motors. In 2007, French uncovered Michigan's educator pension and health-care costs that are now at the center of policy debate in Lansing. He is also the author of "Driven Abroad," a book chronicling the movement of Michigan jobs overseas.



Panel 2-Improving College and Career Counseling in High Schools

In this panel, we'll discuss ideas for acting upon the public's recommendations for improving the college and career advising system in Michigan's schools. Expert panelists will discuss requiring training in college and career advising for graduate students training to become school counselors, programs for providing such training to in-career counselors, providing dedicated college and career advisers in every high school, leveraging Michigan's college and career readiness standards to improve college and career guidance in schools, and the realities facing school counselors in Michigan high schools today.

Panelists include:

Patrick O'Connor, Associate Dean of College Counseling, Cranbrook Schools

Born and raised in Detroit, Patrick has been a college counselor since 1984, serving students in rural, urban, and suburban high schools, as well as community college. In addition to writing weekly columns at Huffington Post and www.collegeisyour.com, his writing has appeared in High School Counselor Week, MyFootpath.com, The Christian Science Monitor, The Washington Post, The Detroit Free Press, and Diverse: Issues in Higher Education. Patrick has served as president of the Michigan Association for College Admission Counseling, and the National Association for College Admission Counseling. He is on the board of Directors at The Common Application, the board of directors of the Michigan College Access Network, and the credentialing commission for the American Institute of Certified Educational Planners. A member of the Political Science Faculty at Oakland Community College, he is a recipient of the Outstanding Faculty Award from Oakland Community College, the Margaret Addis Service to NACAC Award, and the William Gramenz Award (for outstanding contributions to college counseling in Michigan.) He holds five college degrees, including a Ph.D. in Education Administration.



Sarah Anthony, Director of Finance & Strategic Partnerships, Michigan College Access Network

Sarah Anthony joined the Michigan College Access Network in November 2010. In her role as Director of Finance, Sarah is responsible for the financial and administrative functions of the organization. Additionally, Sarah maintains existing and cultivates new college access partnerships across the state. Before joining MCAN, she worked as a legislative assistant in the Michigan House of Representatives. Sarah received a Bachelor of Science degree in political science/legal studies from Central Michigan University and a Master's of Public Administration degree from Western Michigan University. In 2012, Sarah was elected as a county commissioner in Ingham County. In addition to her formal duties as an elected official, she is an active community volunteer, lending her time and talents to several nonprofit organizations in mid-Michigan.



Jim Danielski, Founder and Director, Career Planning Specialists, LLC

Jim Danielski is the Visitor From The Future. For the past 31 years, he has been helping individuals from all age groups and all walks of life optimize their relationship with work. Jim holds a Master's degree in psychology and is the founder and director of Career Planning Specialists, located in Plymouth, Michigan. He is also the co-developer of the Open Options computerized system for vocational information and exploration. Jim has co-produced and hosted 35 television programs related to "success" and has been a speaker, trainer, instructor and guest lecturer at universities, professional association meetings, churches, and community groups.



Lisa Barager Katz, Executive Director, Workforce Intelligence Network

Lisa Barager Katz is Executive Director of the Workforce Intelligence Network (WIN) of Southeast Michigan. WIN is a consortium of 7 Michigan Works! Agencies and 9 community colleges formed to create a comprehensive and cohesive talent system that provides regional employers with the talent they need for success. To help direct their efforts, WIN provides partners with real-time and other labor market information; engages employers through occupational cluster strategies related to information technology, advanced manufacturing, health care, and retail and hospitality; and supports policy awareness and change efforts, with a special focus on career awareness and readiness. A Michigan native, Lisa has a bachelor's degree from



Michigan State University's James Madison College and a master's degree from the University of Michigan's Ford School of Public Policy. She also undertook graduate studies at the Latin American Faculty for Social Sciences in Buenos Aires, Argentina.

Jay Miller, Legislative Chair, Michigan School Counselor Association

Jay Miller serves as Legislative Chair for the Michigan School Counselor Association, the leading advocate for the role and programs of professional school counselors. He is a school counselor at Dewitt High School.

Panel 3-Career Navigation Lessons from Other States

In this panel, we will explore models for improving career navigation from across the nation. Experts from Indiana, Ohio, and Oregon will discuss their work to assist students in college and career readiness, choice, and achievement.

Matt Fleck, Director, Fleck Education Services

Matt Fleck is an educational professional with more than 19 years experience as a school counselor, workforce readiness educator, state School Counselor Specialist and most recently as state director of Career and Technical Education (CTE) at the Indiana Department of Education. A respected speaker and popular presenter at state and national conferences Matt is also the author of several college and career preparation publications and producer of numerous educational videos.



Carolyn George, Career Connections Administrator, Ohio Department of Education

Today, children need to see a link between what they are learning and future work. Carolyn's work on the Ohio Department of Education's Career Connections offers practical ways for teachers and school counselors, families and community members to show students, as early as in kindergarten, the types of jobs possible for them.

Michelle Liebhardt, Assistant Director, Educational Policy Improvement Network

Michelle serves as assistant director for the Educational Policy Improvement Network, or EPIC. EPIC's mission is to improve educational policy and practices that will increase student success, particularly for students historically underserved by public schools. EPIC conducts a range of policy-related research studies and develops practical tools and techniques that support a dramatic improvement in college and career readiness for students. EPIC is distinguished by its pioneering use of state-of-the-art, criterion-based, standards-referenced methods of course and document analysis.

Roundtable Discussion with College Advising Corps Members

In this moderated discussion, we'll ask these experienced college and career advisers about their work with Michigan high school students. One of the Michigan public's recommendations was to provide a dedicated college and career adviser in every high school; we'll hear directly from these recent college graduates, who are doing this work currently to help Michigan students achieve college and career success.

Jacqueline Ruhland, Co-Director, AdviseMI and MSU College Advising Corps alum

Jacqueline serves as a co-director of AdviseMI for the Michigan College Access Network. Prior to joining MCAN she worked for Olivet College as the transfer student recruitment specialist in the Office of Admissions. Jacque attained a bachelor's degree in social relations and policy from James Madison College at Michigan State University. Upon graduation, she served as a college adviser for the Michigan State University College Advising Corps and found a passion for higher education and college access. She graduated from Oakland University in 2014 with a master's degree in public administration.



Dan Mitchell, MSU College Advising Corps member, serving at Pellston & Alanson High Schools

Dan graduated from Michigan State University in 2014 with a degree in molecular genetics and anthropology. He is currently serving his second year as an MSU College Advising Corps member at Pellston High School and Alanson High School.



Rachel Osmer, UM College Advising Corps member, serving at Ypsilanti High School

Rachel graduated from the University of Michigan in 2014 with a degree in sociology and women's students. She is serving her second year as a UM College Advising Corps member at Ypsilanti High School.



Phaedra Wainaina, UM College Advising Corps member, serving at Pontiac High School

Phaedra earned a bachelor's degree in political science and African-American studies in 2014 and is currently pursuing a law degree at Wayne State University. She is serving her second year as a UM College Advising Corps member at Pontiac High School.

