

Prevention						
Initiative	Description	Target Audience	Year 1	Year 2	Next Steps	Metrics & Outcomes
Campaign to Enhance Awareness, Increase Education, and Reduce Stigma	Kent County and KCOTF conduct an information campaign and develop a dedicated substance use disorder web page to drive the community to information and education to destigmatize SUD, support prevention, reduce risk of overdose, keep people alive and increase use of SUD services.	General public, people experiencing SUD, family/friends, and specific target populations as determined by Health Dept., KCOTF and stakeholders	\$22,000	\$10,000	Build a webpage on accessKent as a single comprehensive source of information for county residents. Secure professional services to design the first outreach and education campaign specific to the needs of a target audience selected by the Health Department and KCOTF.	<ul style="list-style-type: none"> <li>Number of visits to the site</li> <li>User feedback on the site experience</li> <li>Number of social and other media posts/information sharing</li> <li>Number of in-person education/outreach interactions</li> <li>Number of individuals reporting increased awareness/understanding of opioids</li> </ul>
Prevention Education Expansion in Schools	Kent County Health Dept. add one FTE Health Educator to expand Botvin LifeSkills to 7 more schools to provide SUD prevention education to youth.	Elementary, middle, and high school students		\$125,000	Hire an additional Health Educator, determine the highest priority schools to serve, monitor demand from school districts for additional capacity and monitor other prevention programming strategies that meet evolving needs of youth.	<ul style="list-style-type: none"> <li>Increase the number of participating schools from 30 to 43</li> <li>Increase the number of youth educated annually from 2,386 to 3,286</li> <li>Increase participating students' perception of risk as measured by matched pre- and post-tests</li> <li>Increase teacher satisfaction of program as measured by teacher survey</li> <li>Increase number of 7th, 9th, and 11th graders who take the MiPHY (MI Profile for Healthy Youth) to monitor prevalence of substance use by youth over time</li> </ul>
Harm Reduction						
Naloxone/Test Strip Distribution Boxes	Contract with a partner organization for the purchase, install and maintenance of newspaper box-style distribution of naloxone and test strips in new locations county-wide, focusing on areas where substances are more likely to be used	People experiencing SUD, general public, family/friends	\$30,000	\$30,000	Issue an RFP and engage in a contract to install new 50 boxes each year (\$354/box) and to monitor, restock and maintain the boxes (\$10K/annually).	<ul style="list-style-type: none"> <li>Increase naloxone distribution locations in the community from 25 to 125</li> <li>Increase the number of naloxone kits distributed</li> <li>Feedback from box 'hosts' on the value of the resource</li> </ul>

Harm Reduction Continued						
Initiative	Description	Target Audience	Year 1	Year 2	Next Steps	Metrics & Outcomes
Fentanyl and Xylazine Test Strip Distribution to Care Providers	Purchase 6,500 fentanyl test strips and 6,500 xylazine test strips for treatment care providers to distribute to reduce exposure to contaminated substances containing fentanyl (present in 90% of Kent County opioid overdoses) and xylazine (present in 17% of Kent County overdoses and growing)	Treatment care providers, people experiencing SUD	\$10,000	\$10,000	Collect information on which treatment care providers need the test strips, identify a source of the strips, and develop a distribution process.	<ul style="list-style-type: none"> <li>Number of organizations receiving test strips</li> <li>Increase the number of fentanyl test strips distributed annually from 6,000 to 12,000</li> <li>Number of xylazine test strips distributed</li> </ul>
Harm Reduction Training	Increase knowledge of harm reduction strategies among care providers, recovery coaches, and outreach specialists to improve care and reduce harm for individuals with opioid use disorder	Service providers across Kent County			Further explore the demand for training and the training content and format. Consider recommending a specific investment in a future year.	
FTIR Drug Testing	Continue drug testing program currently funded with a grant from the Bureau of Justice Comprehensive Opioid and Stimulant Substance Abuse Program to reduce risk of overdose	People with SUD			Monitor availability of future funding source for FTIR with 2025 conclusion of the current Bureau of Justice grant.	
Treatment						
Medication Assisted Treatment (MAT) Program Expansion in the Kent County Correctional Facility	To accommodate the current demand for MAT services, add Therapists (2 FTE), Recovery Coaches (2 FTE), MAT Nurse (1 FTE), Psychiatric Nurse Practitioner (0.4 FTE) and Supervisor (0.5 FTE) capacity to the program staff	Incarcerated individuals experiencing SUD	\$400,000	\$400,000	Bring the additional personnel into the program and identify future funding sources to maintain the program.	<ul style="list-style-type: none"> <li>Increase the number of individuals served from 50 to 100</li> <li>Increase the number of individuals who begin MOUD treatment within the jail</li> <li>Increase the timeliness of medication distribution</li> <li>Increase the number of one-on-one interactions recovery coaches and therapists have with each MAT participant</li> <li>Increase the number of hand offs to community-based care post incarceration</li> </ul>

Treatment Continued						
Initiative	Description	Target Audience	Year 1	Year 2	Next Steps	Metrics & Outcomes
Transportation	Enhance existing transportation programs or develop new transportation resources for travel to harm reduction, treatment, recovery services or other SUD related medical services	Individuals participating in treatment who experience transportation as a barrier			This was identified as a priority need and supports successful treatment and recovery. Use 2024 and 2025 to research transportation strategies and best practices to consider funding in future years.	
Recovery						
Community-Based Recovery Coaching	Add 2 community-based recovery coaches and a part-time coordinator to serve individuals who are at highest risk for return to substance use and overdose	Recovering individuals at high risk of return to substance use and/or overdose	\$200,000	\$200,000	Issue an RFP and contract with an organization to implement an enhanced recovery coach program serving the target population through two new recovery coaches and a part-time coordinator.	<ul style="list-style-type: none"> <li>Number of participants reconnected to treatment after dropping out</li> <li>Number of participants experiencing an overdose during engagement with a peer recovery coach</li> <li>Number of participants visiting an emergency department during engagement with a peer recovery coach</li> <li>Results of participant satisfaction survey</li> </ul>
Cross Sectional						
Enhance Engagement of People with Lived Experience and Kent County's Diverse Communities	Learn the specific needs and priorities of Kent County's diverse communities and people with lived experience (including family and caregivers) to inform future settlement investments	People with lived experience and their families, black and brown communities	Funded by the State of Michigan	Funded by the State of Michigan	Conduct focus groups and interviews during summer 2024 through the Michigan State University's College of Human Medicine's opioid technical assistance resource. Develop a plan for ongoing involvement of people with lived experience in the KCOTF and settlement spending.	<ul style="list-style-type: none"> <li>Number of participants</li> <li>Participant feedback on the experience</li> <li>Demographic data on the participants</li> <li>Measure of inclusion of participant input in future settlement investments</li> </ul>
Evaluation	Assess the effectiveness of the funded initiatives to report results to the community and inform decision making on future investments		\$35,000		Issue an RFP and contract with an organization to lead data collection and evaluation of settlement investments over a five-year period of implementation	
Innovations in opioid use prevention, harm reduction, treatment, and recovery	Recognize that strategies to date have not resolved the opioid epidemic and explore innovative approaches that are eligible under the settlement, including strategies learned from enhanced community engagement	To be determined		\$20,000	Use the results of the work with the MSU College of Human Medicine, Opioid Task Force, Overdose Fatality Review, and Kent County departments to identify innovative interventions to propose in future spend plans to the Board of Commissioners.	

Cross Sectional Continued					
Initiative	Description	Target Audience	Year 1	Year 2	Next Steps
Emerging Needs	Address unanticipated needs that arise due to the evolving nature of the opioid epidemic or changes in expenses of approved initiatives.	To be determined	\$30,000	\$30,000	Monitor the KCHD surveillance reports and experiences of stakeholders for unexpected changes in the opioid epidemic that could be addressed with an investment of settlement funds upon approval by the Board of Commissioners.
Health Department Staff Support for Implementation	Provide staffing to implement the Board-approved initiatives, including develop RFPs and contracts, monitor contractors, prepare updates for the Board and public, track and report data for the Board and public, conduct research to support decisions on future initiatives, and support the content development for the awareness/ education campaign	Health Department, Administration, Board of Commissioners, KCOTF, OFR, other stakeholders	\$30,000	\$30,000	Recruit a part time staff person with expertise in SUD, community health, and project management.
Workforce Needs	Examine opportunities to invest in workforce challenges in opioid use disorder fields, such as formally engage nursing, medical, and social work students in OUD as a career path, develop pathways for people with lived experience to work in OUD fields, ensure adequate salaries, fund required certifications and ongoing trainings, address secondary trauma and compassion fatigue in the workforce	Individuals considering and currently working in opioid use disorder careers			This was identified as a priority need. Use 2024 and 2025 to identify the highest priorities and to identify strategies and best practices that are eligible uses of settlement funds.
<b>Total</b>			<b>\$757,000</b>	<b>\$855,000</b>	