

**EPIC•MRA STATEWIDE POLL ACTIVE AND LIKELY 2014 VOTERS – MAY 2013**  
**[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]**  
*Polling Dates: May 11 through May 15, 2013— Conducted by live callers -- 20% cell phones*

Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

**May'13**

31% Right direction  
 57% Wrong track  
 12% Undecided/Refused

May'13 Partisan		Dem		Ind		Gop				
Gop		Dem		Ind		Gop				
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Right Direction	31	52	26	10	53	51	34	18	10	11
Wrong Track	57	33	58	83	39	29	54	62	85	81
Undecided	12	15	16	7	8	20	12	20	5	9

**Previous results**

Apr'13	Feb'13	Oct'12	Sept'12	Jul'12	Apr'12	Nov'11	Oct'11	Aug'11
33% Right Direction	37%	40%	41%	31%	35%	19%	14%	14%
56% Wrong track	52%	53%	51%	56%	55%	71%	71%	75%
11% Undecided	11%	7%	8%	13%	10%	10%	15%	11%

How about in Michigan – are things generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

**May'13**

40% Right direction  
 46% Wrong track  
 14% Undecided/Refused

May'13 Partisan		Dem		Ind		Gop				
Gop		Dem		Ind		Gop				
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Right Direction	40	26	34	58	29	25	38	30	61	55
Wrong Track	46	60	49	29	63	59	43	55	27	31
Undecided	14	14	17	13	8	16	19	15	12	14

**Previous results**

<b>Apr'13</b>		<b>Feb'13</b>	<b>Dec'12</b>	<b>Sept'12</b>	<b>Jul'12</b>	<b>Apr'12</b>	<b>Nov'11</b>	<b>Oct'11</b>	<b>Aug'11</b>
41%	Right Direction	41%	46%	47%	44%	44%	33%	30%	31%
47%	Wrong track	46%	39%	42%	45%	43%	54%	52%	54%
12%	Undecided	13%	15%	11%	11%	13%	13%	18%	15%

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please say so and we can move on. The first name is \_\_\_\_\_? "Do you have a favorable or unfavorable opinion of that person?" [IF FAVORABLE/UNFAVORABLE, ASK: "Would that be very or generally?" AND CODE BEST RESPONSE]

[ROTATE]	<u>DO NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTALU NFAV</u>	<u>VERY UNFAV</u>	<u>REF UNDEC</u>
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<b>May'13 -- Barack Obama</b>	---	29%	53%	43%	30%	4%
Apr '13 -- Barack Obama	---	30%	52%	44%	31%	4%
Feb '13 Barack Obama	---	32%	55%	42%	28%	3%
Dec '12 Barack Obama	---	40%	55%	43%	30%	2%
Oct '12 Barack Obama #2	---	34%	55%	41%	29%	4%
Oct '12 Barack Obama #1	---	34%	51%	46%	31%	3%
Sep '12 Barack Obama	---	34%	52%	45%	32%	3%
Jul '12 Barack Obama	---	25%	49%	46%	30%	5%
Jun '12 Barack Obama	---	26%	46%	46%	35%	8%
Apr '12 Barack Obama	---	27%	50%	46%	33%	4%
Jan '12 Barack Obama	---	28%	52%	44%	26%	4%
Nov '11 Barack Obama	---	25%	48%	46%	31%	6%
Oct '11 Barack Obama	---	22%	46%	47%	32%	7%

### Obama

#### May'13 Partisan

Dem Dem Ind Ind GOP

#### Gop

Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favorable	53	89	51	12	89	89	58	42	14	9
Unfavorable	43	7	41	85	9	6	32	52	84	85
Undecided	4	4	8	3	2	5	10	6	2	6

**May'13 -- Rick Snyder** --- 16% 45% 44% 27% 11%

Apr '13 -- Rick Snyder	---	17%	42%	46%	28%	12%
Feb '13 Rick Snyder	---	11%	42%	46%	28%	12%
Dec '12 Rick Snyder	---	19%	55%	32%	19%	13%
Oct '12 Rick Snyder #2	---	15%	49%	36%	22%	15%
Sep '12 Rick Snyder	---	13%	45%	41%	25%	14%
Jul '12 Rick Snyder	1%	9%	47%	37%	21%	15%
Jun '12 Rick Snyder	---	17%	48%	37%	21%	15%
Apr '12 Rick Snyder	---	14%	48%	39%	23%	13%
Jan '12 Rick Snyder	1%	14%	46%	40%	21%	13%

Nov '11	Rick Snyder	1%	13%	39%	44%	26%	16%
Oct'11	Rick Snyder	1%	13%	43%	42%	28%	14%

**Snyder****May'13 Partisan**

**Dem Dem Ind Ind Gop**

**Gop**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
Favorable	45	21	45	70	22	21	51	38	70	71
Unfavorable	44	69	41	18	65	71	32	50	19	17
Undecided	11	10	14	12	13	8	16	12	11	12

<b>[ROTATE]</b>	<b><u>DO NOT RECOG</u></b>	<b><u>VERY FAVOR</u></b>	<b><u>TOTAL FAVOR</u></b>	<b><u>TOTALU NEAV</u></b>	<b><u>VERY UNEAV</u></b>	<b><u>REF UNDEC</u></b>
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**May'13 -- Gary Peters 52% 5% 16% 10% 5% 22%**

**Peters****May'13 Partisan**

**Dem Dem Ind Ind Gop**

**Gop**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
Don't recognize	52	48	55	54	39	53	53	58	51	56
Favorable	16	25	13	9	31	21	11	15	12	7
Unfavorable	10	6	9	14	8	5	11	6	14	15
Undecided	22	21	24	23	22	21	26	21	23	22

**May'13 ---Mark Schauer 61% 3% 11% 9% 4% 19%**

**Apr '13 -- Mark Schauer 75% 2% 7% 5% 2% 13%**

**Schauer****May'13 Partisan**

**Dem Dem Ind Ind Gop**

**Gop**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
Don't recognize	61	63	64	56	65	62	59	70	54	59
Favorable	11	16	9	7	18	15	8	11	10	4
Unfavorable	9	4	9	14	3	5	11	8	14	15
Undecided	19	16	18	22	14	17	22	12	22	22

**May'13 --- Mike Rogers      51%      8%      19%      7%      3%      23%**

**Rogers**

**May'13 Partisan**

**Dem    Dem    Ind    Ind    Gop**

**Gop**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
Don't recognize	51	57	49	45	54	58	46	53	41	50
Favorable	19	10	20	29	8	11	20	20	33	25
Unfavorable	7	11	8	4	16	8	11	5	4	4
Undecided	23	22	23	22	22	23	23	22	22	21

### Obama Job Rating

Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

May'13		Apr'13	
13%	Excellent	9%	
31%	Pretty good	35%	
<b>44%</b>	<b>TOTAL POSITIVE</b>	<b>44%</b>	
20%	Just fair	19%	
35%	Poor	35%	
<b>55%</b>	<b>TOTAL NEGATIVE</b>	<b>54%</b>	
1%	Undecided/Refused	2%	

May'13 Partisan					Dem	Dem	Ind	Ind	Gop	
Gop										
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Positive	44	78	41	6	77	78	45	38	6	5
Negative	55	21	56	94	22	21	53	61	94	95

### Previous results

	Feb '13	Oct '12	Sep '12	Jul '12	Jun '12	Apr '12	Jan '12	Nov '11	Oct '11
Excellent	16%	11%	16%	14%	13%	15%	13%	9%	
Pretty Good	33%	32%	30%	30%	28%	29%	30%	28%	
<b>Total Positive</b>	<b>49%</b>	<b>43%</b>	<b>46%</b>	<b>44%</b>	<b>41%</b>	<b>44%</b>	<b>43%</b>	<b>37%</b>	
Just Fair	16%	21%	19%	16%	19%	19%	23%	25%	
Poor	34%	35%	35%	39%	39%	36%	33%	37%	
<b>Total Negative</b>	<b>50%</b>	<b>56%</b>	<b>54%</b>	<b>55%</b>	<b>58%</b>	<b>55%</b>	<b>56%</b>	<b>62%</b>	

### Snyder Job Rating

Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

May'13		Apr'13	
7%	Excellent	6%	
32%	Pretty good	32%	
<b>39%</b>	<b>TOTAL POSITIVE</b>	<b>38%</b>	

30%	Just fair	27%
28%	Poor	31%
<b>58%</b>	<b>TOTAL NEGATIVE</b>	<b>58%</b>
3%	Undecided/Refused	4%

### Snyder Job

#### May'13 Partisan

#### Gop

Breakdown	All	Dems	Ind	Gop	Dem	Dem	Ind	Ind	Gop	
					Men	Wom	Men	Wom	Men	Wom
Positive	39	19	36	65	20	18	38	35	64	66
Negative	58	80	59	31	80	80	55	64	34	29

### Snyder Job

#### Previous results

	Feb '13	Dec '12	Jun '12	Apr '12	Jan '12	Nov '11	Oct '11	Sep '11
Excellent	7%	9%	10%	8%	11%	5%	7%	
Pretty good	29%	42%	35%	33%	30%	32%	31%	
<b>TOTAL POSITIVE</b>	<b>36%</b>	<b>51%</b>	<b>45%</b>	<b>41%</b>	<b>41%</b>	<b>37%</b>	<b>36%</b>	
Just fair	30%	31%	29%	30%	29%	31%	29%	
Poor	31%	17%	23%	23%	25%	28%	30%	
<b>TOTAL NEGATIVE</b>	<b>61%</b>	<b>48%</b>	<b>53%</b>	<b>53%</b>	<b>54%</b>	<b>59%</b>	<b>59%</b>	
Undecided/Refused	3%	1%	6%	6%	5%	4%	5%	

### Condition of the Michigan Economy

Thinking about the economy in Michigan, do you believe the economy in Michigan...

[READ 1 TO 3]

#### May'13

56%	Has already bottomed out and is starting to improve
26%	Is at the bottom but is not yet getting any better
15%	Has not yet bottomed out and will still get worse
3%	Undecided/Refused

#### Apr'13

56%
23%
18%
3%

<b>May'13 Partisan</b>		<b>Dem</b>		<b>Ind</b>		<b>Gop</b>				
<b>Gop</b>		<b>Dem</b>		<b>Ind</b>		<b>Gop</b>				
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
Improving	56	53	54	62	56	52	59	47	62	61
Not getting better	26	29	22	25	24	32	15	30	27	22
Getting worse	15	14	23	12	15	13	24	21	10	15

### Previous results on Michigan Economy

	<b>Feb '13</b>	<b>Oct'12</b>	<b>Jul'12</b>	<b>Jun'12</b>	<b>Apr'12</b>	<b>Jan'12</b>	<b>Nov'11</b>	<b>Sep'11</b>	<b>Aug'11</b>
Starting to improve	54%	62%	53%	55%	58%	49%	39%	35%	31%
Not yet getting better	26%	21%	25%	26%	23%	30%	36%	30%	34%
Will still get worse	19%	13%	17%	19%	16%	19%	23%	31%	31%
Undecided/Refused	1%	4%	5%	3%	3%	2%	2%	4%	4%



## 2014 Election for Governor and US Senate

I know it's a long way off, but thinking about the November general election in 2014 for governor, and US Senate, please tell me how you would vote in the following two matchups.

### Snyder vs. Schauer -- Governor

In the race for Governor, if the election were held today, would you vote for [ROTATE] Rick Snyder the Republican or Mark Schauer [Shower] the Democrat?

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Mark Schauer the Democrat or Rick Snyder the Republican?" AND CODE BEST RESPONSE]

May'13		Apr'13
29%	Vote for Mark Schauer the Democrat	25%
10%	Lean toward Mark Schauer	14%
<b>39%</b>	<b>TOTAL MARK SCHAUER</b>	<b>39%</b>
33%	Vote for Rick Snyder the Republican	32%
6%	Lean toward Rick Snyder	6%
<b>39%</b>	<b>TOTAL RICK SNYDER</b>	<b>38%</b>
22%	Undecided/Refused	23%

May'13 Partisan Gop					Dem Dem		Ind Ind		Gop	
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Schauer	39	74	30	7	75	73	26	35	9	6
Snyder	39	11	33	77	11	10	36	29	77	77
Undecided	22	15	37	16	14	17	38	36	14	17

### Peters vs. Rogers – US Senate

In the race for U.S. Senate, if the election were held today, would you vote for [ROTATE] Mike Rogers the Republican or Gary Peters the Democrat?

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Gary Peters the Democrat or Mike Rogers the Republican?" AND CODE BEST RESPONSE]

### May'13

30%	Vote for Gary Peters the Democrat
7%	Lean toward Gary Peters
<b>37%</b>	<b>TOTAL GARY PETERS</b>
24%	Vote for Mike Rogers the Republican
6%	Lean toward Mike Rogers
<b>30%</b>	<b>TOTAL MIKE ROGERS</b>
33%	Undecided/Refused

May'13 Partisan Gop		Dem Dem		Ind Ind		Gop				
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Peters	37	74	21	6	77	73	20	23	5	8
Rogers	30	5	17	66	5	6	18	17	73	59
Undecided	33	21	61	27	18	21	62	60	22	33

### Transportation funding

Governor Snyder and the Michigan Legislature are looking at a variety of ways to provide increased funding of an estimated \$1.2 billion to \$1.6 billion per year that is needed over the next 10 years to provide adequate funding to improve the roads. Which of the following approaches comes closest to your view of what can and should be done to provide the needed funding for road repairs and improvements? **[READ CHOICES BELOW – CODE ONLY ONE RESPONSE]**

- 19% By ONLY CUTTING existing state programs and services without raising any state taxes, vehicle registration fees or increasing the state gas tax.
- 14% By MOSTLY CUTTING existing state programs and services, but also relying on some increases in state taxes, vehicle registration fees and an increase in the state gas tax.
- 33% MOSTLY OR ONLY BY CUTS**
- 24% By EQUALLY cutting existing state programs and services AND also raising state taxes, vehicle registration fees and increasing the state gas tax.
- 8% By MOSTLY RAISING state taxes, vehicle registration fees and increasing the state has tax, but also relying on some cuts in existing programs and services.
- 13% By ONLY INCREASING state taxes, vehicle registration fees and increasing the state gas tax, with no further cuts in existing state programs and services
- 21% MOSTLY OR ONLY BY TAX INCREASES**
- 22% Undecided/Refused

May'13 Partisan Gop		Dem Dem		Ind Ind		Gop				
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Mostly/only cuts	33	23	32	44	26	21	30	35	46	42
Equal cuts/taxes	24	27	22	24	23	29	27	17	25	23
Mostly/only taxes	21	29	19	14	28	29	19	20	14	14
Undecided	22	21	27	18	23	21	24	28	15	21

Governor Snyder has made several proposals to raise state funding to repair and improve the roads. He would replace the existing 19 cent per gallon state tax on unleaded fuel and 15 cents per gallon tax on diesel fuel with a single 33 cent per gallon tax on both to raise an additional \$728 million. The gas tax could increase in future years based on changes in construction costs and fuel consumption, with increases capped at 5 percent per year. Vehicle registration fees would be increased by 25 percent on large trucks and trailers, and 60 percent for cars and light trucks to raise \$508 million. Today’s \$123 vehicle registration fee on a \$25,000 car would increase by about \$80 per year. His proposal would also include a local option to apply a 0.18 percent tax on the price of vehicles to raise \$280 million more for local roads. Based on this description and what you may know or have heard or read about Governor Snyder’s proposal to fund road repairs and improvements, do you favor or oppose his plan? **[IF FAVOR/OPPOSE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

8%	Strongly favor
13%	Somewhat favor
<b>21%</b>	<b>TOTAL FAVOR</b>
11%	Somewhat oppose
61%	Strongly oppose
<b>72%</b>	<b>TOTAL OPPOSE</b>
7%	Undecided/Refused

May'13 Partisan Gop					Dem Dem		Ind Ind		Gop	
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Breakdown										
Favor	21	23	19	20	25	22	23	14	25	16
Oppose	72	73	73	72	71	73	73	73	72	72
Undecided	7	4	8	8	4	5	4	13	3	12

Now I would like to read several tax and fee proposals that would be earmarked to fund road repairs and improvements. For each one, please tell me if you favor or oppose the proposal. **[IF FAVOR/OPPOSE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

DK  
[ROTATE]

STRGLY SMWT SMWT STRGLY  
FAVOR FAVOR OPPOS OPPOSE UNDEC

Increasing vehicle registration fees by \$25 per year per vehicle?.....22% 24% 9% 43%  
2%

**46% TOTAL FAVOR 52% TOTAL OPPOSE**

May'13 Partisan Gop					Dem	Dem	Ind	Ind	Gop	
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favor	46	43	43	52	42	44	45	41	53	51
Oppose	52	57	54	45	58	56	54	53	45	45
Undecided	2	0	4	3	0	0	1	6	2	4

STRGLY SMWT SMWT STRGLY

DK

[ROTATE]

FAVOR FAVOR OPPOS OPPOSE UNDEC

Increasing gasoline taxes by 6 cents per gallon on unleaded and 10 cents per gallon on diesel fuel, so both are taxed the same.....

15% 18% 10% 54%  
3%

**33% TOTAL FAVOR 64% TOTAL OPPOSE**

May'13 Partisan Gop					Dem	Dem	Ind	Ind	Gop	
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favor	33	35	33	34	39	32	36	29	37	30
Oppose	64	63	61	64	59	65	57	67	59	
70 Undecided	3	3	6	2	2	3	7	4	4	0

Increase the state sales tax by 1 cent on the dollar, making the sales tax 7%, with all of the funding dedicated to roads.....

30% 27% 8% 34%

1%

**57% TOTAL FAVOR 42% TOTAL OPPOSE**

May'13 Partisan Gop					Dem	Dem	Ind	Ind	Gop	
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favor	57	60	52	56	60	60	50	55	57	56
Oppose	42	40	45	42	40	40	47	42	42	42

Take back half of the \$1.8 billion in Business tax cuts enacted shortly after Governor Snyder took office, providing \$900 million for road improvements and leaving \$900 million of the original cuts for businesses.....

29% 22% 10% 24%

15%

**51% TOTAL FAVOR 34% TOTAL OPPOSE**

May'13 Partisan Gop					Dem	Dem	Ind	Ind	Gop	
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favor	51	66	45	37	75	61	47	42	40	34
Oppose	34	20	36	48	18	21	39	33	49	48
Undecided	15	14	19	15	7	18	14	25	11	18

While higher weight loads are allowed in Michigan, apply an additional 10% to the registration fees on large trucks if they go over the average weight limit of surrounding states.....

46%      26%      5%      15%      8%  
**72% TOTAL FAVOR      20% TOTAL OPPOSE**

May'13 Partisan Gop					Dem	Dem	Ind	Ind	Gop	
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favor	72	76	71	68	79	74	73	70	66	70
Oppose	20	17	21	22	17	17	22	21	26	17
Undecided	8	7	8	10	4	9	5	9	8	13

**Improved perception of the Tea Party since April**

Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? **[IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]**

May'13	Apr'13	Feb'13
16% Strongly supports Tea Party movement	12%	16%
20% Somewhat supports Tea Party movement	17%	17%
<b>36% TOTAL SUPPORT</b>	<b>29%</b>	<b>33%</b>
10% Somewhat opposes Tea Party movement	7%	6%
32% Strongly opposes Tea Party movement	42%	36%
<b>42% TOTAL OPPOSE</b>	<b>49%</b>	<b>42%</b>
22% Undecided/Refused	22%	25%

Generally speaking, do you consider yourself a Republican or a Democrat?

**(IF DEM)** Do you consider yourself a strong Democrat or a not very strong Democrat?

**(IF INDEP)** Do you consider yourself closer to the Republican or Democratic Party?

**(IF REP)** Do you consider yourself a strong Republican or not a very strong Republican?

- 21% Strong Democrat
- 8% Not Strong Democrat

10%	Independent-Lean Democrat	<b>39% TOTAL DEM</b>
21%	Independent	
12%	Independent-Lean Republican	
6%	Not Strong Republican	
18%	Strong Republican	<b>36% TOTAL GOP</b>
1%	Other	
3%	Undecided/Refused	<b>25% TOTAL INDEP/OTHER</b>